

2018 Event sponsorship package



City of Fountain Valley **Pho festival** "AN EVENT PHO EVERYBODY"

FREE ADMISSION!

ABOUT FOUNTAIN VALLEY PHO FESTIVAL

Large citywide event featuring a variety of booths with plenty of delicious and authentic Vietnamese cuisines, drinks and live musical performances. You will have a chance to taste a variety of food that represents the Vietnamese culture including the famous Pho, a Vietnamese noodle soup. Festivities include a full-sized carnival with rides and games, live entertainment, Pho competition, beer, wine & spirits garden, food court, arts & crafts, cooking demonstrations, and much more.

SPONSORSHIP LEVELS:

As a sponsor you will receive much recognition and publicity which includes:

TITLE SPONSOR

- (1) 4x12 Banner at Main Stage
- (4) 3x8 Banners and placement at event
- (3) Stage Announcements and on TV/Radio
- Recognition Plaque presented on Stage with 3-minute speech
- Logo on all media (print/website)
- 20 x 40 Booth w/sidewalls, tables, chairs

DIAMOND SPONSOR

- (1) 4x12 Banner at Main Stage
- (3) 3x8 Banners and placement at event
- (2) Stage Announcements and on TV/Radio
- Recognition Plaque presented on Stage with no speech
- Logo on all media (print/website)
- 20 x 20 Booth w/sidewalls, tables, chairs

PLATINUM SPONSOR

- (3) 3x8 Banners and placement at event
- (3) Stage Announcements and on TV/Radio
- Certificate of Appreciation
- Logo on all media (print/website)
- (3) 10 x 10 Booths w/sidewalls, tables, chairs

GOLD SPONSOR

- (2) 3x8 Banner placements at event
- (1) Stage Announcement
- Certificate of Appreciation
- Logo on all media (print/website)
- (2) 10 x 10 Booths w/sidewalls, tables, chairs

SILVER SPONSOR

- (1) 3x8 Banner placement at event
- (1) Stage Announcement
- Certificate of Appreciation
- Logo on all media (print/website)
- 10 x 10 Booth w/sidewalls, tables, chairs

CALL TODAY 562-495-5959

facebook

special
event by



“ ”
Entertainment

EMAIL: SPONSORS@OENTERTAINMENT.NET | FAX: 562.495.5961
3553 ATLANTIC AVENUE, SUITE B-1128 | LONG BEACH, CA 90807

DEC. 7-9, 2018

SOUTHERN CALIFORNIA EVENT



SPONSORSHIP OPPORTUNITIES

Title Sponsor	\$20,000
Diamond Sponsor	\$10,000
Platinum Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,000

**CUSTOM SPONSORSHIP
PACKAGES ARE AVAILABLE.**

LOCATION

Fountain Valley Sports Park

DEMOGRAPHICS

Predominantly high income
Anglo and Asian families.
Median household income is
\$76,000. Ages 6-60, working
middle class families.

MEDIA COVERAGE

JACK 93.1 FM, OC Register, TV,
Coupons, Social Media, Flyers,
Vietnamese Daily News, and
official website.



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